



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF
MICRO, SMALL & MEDIUM ENTERPRISES

IGDTUW Anveshan Foundation

In association with

Ministry of Micro, Small & Medium Enterprises

Launching

‘Women Entrepreneurship Acceleration Program’

About 'IGDTUW - Anveshan Foundation'

IGDTUW – Anveshan Foundation’ is a business incubator, as a section 8 company promoted by Indira Gandhi Delhi Technical University for Women (IGDTUW) Delhi and recognized by the Department of Science & Technology (DST), GoI as Technical Business Incubator. IGDTUW - Anveshan Foundation was set into stone on 13th October 2016 to develop an entrepreneurial eco-system, start-ups, and all business incubation-related activities that can contribute towards the expansion of the employment sector, and social and economic development while imparting real-world, relevant professional experience.

The Objective of the Program

The prime objective of the acceleration program is to conduct capacity development workshops, provide acceleration support to strengthen, improve productivity, create jobs, and enhance the growth of the existing 20 Women-led startups/ MSMEs from the Delhi NCR region working in the areas of Consumer Services & Retail Technology, Education Technology, Career & Healthcare Technology, Artificial Intelligence & Big Data.

Throughout this accelerator Program, the start-ups/MSMEs will take part in seminars, workshops, mentor meetings, and pitch practice sessions for raising funds from Angel Investors, Venture Capitalists, etc.

Acceleration Program Outline

An Acceleration program involves bringing together a range of educational and business support components like training, Mentorship, and business support components. An acceleration program shall be organized at Indira Gandhi Delhi Technical University for Women, where 20 Women Aspirant and Budding Entrepreneurs shall be provided with training, mentorship support, masterclasses, Network Development, and Investor

A. The total duration of an acceleration program shall be 70 hours of which 30 hours focused on the areas mentioned below for all 20 identified women entrepreneurs from identified technical and industry experts.

B. 40 hours of the program: A Sector-specific one-on-one session of 10 hours each with a batch of 5 women entrepreneurs belonging to the following domain areas. These domain areas are chosen carefully keeping most of the women preferences.

- **Consumer Services & Retail Technology** – Entrepreneurs and Startups active in the field of Retailing and Consumer Science, Technology enabled services, e-Tailing, Trading and Martech.
- **Education Technology** – Professionally equipped startups with the knowledge and skills for organizing teaching, training, coaching and skilling with the help of appropriate technologies.
- **Career, Healthcare & Health-tech** – To develop and implement a capacity building initiative in career management system, mental and healthcare technology. Further, program aims to prepare for technology led advancements and innovations in healthcare and HIS.
- **SAAS, Artificial Intelligence & Big Data** – To handhold entrepreneurs with their startups in Software bases services, scalability, multi-tenancy, provisioning, security, APIs, management, AI & Big Data, Machine Learning, Deep Learning, NLP, and Reinforcement Learning.

C. During and After the program, all the candidates will be offered to join IGDTUW Anveshan Foundation as ‘Incubatee’. Selected Incubatees will be provided Seed Fund support through Anveshan Foundation.

Outcomes of the Acceleration program

- Hands-on sector-specific mentoring and Capacity building Training by Pioneer technical and Industry Experts.
- Sector-specific Peer to Peer learning among identified women entrepreneurs.
- National/ International Networking opportunities for women entrepreneurs
- Pitching sessions and business model validation and evaluation with Investors
- Market Connect & Industry Collaborations
- Legal, IPR, Business & Financial Advisory support

D. Benefits

- Forty hours pragmatic training (free of cost)
- Direct Selection as ‘Incubatee’ after completion of the Program and Company Incorporation
- Incubation Support (with office space) from IGDTUW Anveshan Foundation (Free of Cost for 15 months after joining Anveshan Foundation as ‘Incubatee’)
- Mentorship Support from SIDBI Cluster Intervention Team, ISBA, Anveshan Foundation & other associates
- Seed Fund in the form of ‘Investment Against Equity’ (up to 20 Lakhs) under various schemes

Registration Link: <https://bit.ly/Anveshan-Acceleration>